

WMCO Muskingum University's radio station celebrated its 54th birthday Jan. 28. . Regarding the 54th birthday of the station there maybe some plans for a celebration in the works. As stated by Station manager Dr. Lisa Marshall “ We are going to have a staff meeting today [Jan. 29th] with some sweet treats.” Other than that a celebration wouldn't occur only internally, the last celebration they had was for bigger milestones like the 50th birthday of the station, which occurred in 2011.

WMCO signed Jan. 28, 1961 it was an idea put forth by a student named Harold Burlingame and he is now President of the Board of Trustees at Muskingum University. It is a student-led organization that is still as strong as it was when it started because of the support that the station has had over the years from alumni and the community and money donated to the station for equipment. With the station being student-led Dr. Lisa Marshall can be considered a guide post for the students and is there to steer them in the right direction ethically and morally. Which is a connection for Dr. Marshall to make from when she was here at the University as a student working at the radio station and the T.V. station. WMCO brings the latest news and music to students and the local community.

WMCO Has lasted 54 years because of the immense amount of support that it has behind it from the community, the students, and the alumni. WMCO lasting 54 years is special not only the community but to the campus because nationwide colleges are shutting down their radio stations. Three stations got national attention after two were shutdown a non-profit organization was formed called College Radio Day, which Muskingum has been apart of for four years.